

Studwelders Ltd

Sage 50 to Sage 200 Migration Case Study by AlphaLogix



Background

Studwelders Limited began trading in 1952, following steady growth of the company in 1997 the Directors decided to further expand its already established welding expertise into associated product areas. Today the Company is firmly established within the Construction Industry as one of the market leaders in the Design, Installation and Studwelding of Steel Floor Decking Systems. Studwelders has developed from a small business into a multi million pound Group based in Chepstow, currently employing 135 staff throughout the UK and internationally. Within the group divisional activities include manufacturing of Composite Metal Flooring, Distribution of Components and Safety Netting Services.

Reasons for Migrating to Sage 200

Studwelders had used AlphaLogix for their Sage training in the past, but it was after attending one of our Sage CRM seminars at The Celtic Manor Hotel, Newport that they began discussions with us about upgrading their system. Like many Sage Line 50 users Studwelders were ready to upgrade to the Sage 200 suite because they were expanding their product range, increasing their employee numbers, and placing more emphasis on trading with overseas suppliers. The growth of their business has resulted in the need for the company to consolidate their accounting procedures with a more sophisticated nominal structure for reporting purposes.

Benefits of Migrating to Sage 200

The Sage 200 platform has been key to the growth of Studwelders, as it has helped slim line the front and back end office operations. At a glance Sage 200 has given Studwelders the flexibility to drill into information regarding a specific customer or supplier, detailing the complete order history. The flexibility of the program goes further than Sage 50 and allows Studwelders to account for stock in more than one location. This is vital for Studwelders, as they have a very diverse group companies within the organisation.

The product also stores detailed information with regard to Warehouses, Customer Orders, Direct Sales, Purchasing and Accounts, giving the end user a view of company wide activity and the ability to keep tight and efficient control of the business, which is beneficial to the Directors of Studwelders as it enables them to view financial information throughout their multi sector company.

Studwelders are in the construction industry and therefore require the ability to Job cost. One of the companies within the organisation, Studwelders, have utilised the Cost Centres and Departments functionality within the platform, using them to effectively job cost. This improves reporting capability and results in effective job costing, and was created through the combined efforts of the Studwelder's Financial Director, Simon Loose, and the AlphaLogix development team. In addition AlphaLogix have customised and created a large selection of financial reports for Studwelders, adding to an already vast selection of reporting capability.

With the business growing and moving at a fast pace, Studwelders rely on the coherent Financials module within Sage 200 for improved efficiency. The system gives the ability to carry out many accounting procedures in a user friendly way. This results in enhanced procedures, which allow previously long and painful tasks such as bank reconciliations to be carried out all within one window and even automatically. The system makes it even easier to pay a supplier; once the terms are set up within the supplier account the system will automatically produce a list of recommended payments. The AlphaLogix team of developers have also added to the functionality within the Purchase Order Processing module, adding the ability to password protect the processing of Purchase Invoices that are over the value of the original Purchase Order.

AlphaLogix continue to support Studwelder's Sage 200 software both off and on-site and provide training services as required. We are currently advising on the roll-out of Sage CRM throughout the company together with our software, AlphaTel which provides screen popping functionality for Sage 200.

'Our selection criteria contained a number of key points. We looked for a provider with a quality product, who could provide the crucial support and training within our timeframes. With our aggressive growth plans it was also important that the software could be supported and customised to meet future needs. AlphaLogix ticked all the right boxes for us and we have been pleased with their continued after sales advice and support.'

Stephen Haines, Operations Director, Studwelders Ltd

'Sage 200 is a great step up from Sage 50 and the increased functionality of the product enables us to produce financial reports easily throughout the organisation. It has also improved our back office processing which is now more efficient and effective with access to detailed information readily available to enhance the process. Alphalogix have played an important role in our transition from Sage 50 to Sage 200, providing us with very good support for all the development work that they have undertaken on our system and for the continual ongoing support that we require.'

Simon Loose Financial Director, Studwelders Ltd